

# CEO IQ

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## *rCard Spec & Function Sheet*

### **rCard Options:**

The standard rCard is 3.5" (88.9mm) wide by 2" (50.8mm) high by .17" (4.3mm) thick.

- Holds up to 50 frames
- 2" (diagonally) wide screen
- 2 progression buttons

### **Power:**

The rCard has a wafer thin, hearty battery that can last up to two continuous hours before recharging. The screen automatically powers down after 30 seconds of non-use, preserving battery life for up to six months. The battery is easily re-charged via a USB port and three different chargers:

- A computer-based charger
- A wall-based charger
- A car (lighter)-based charger

### **Content:**

Companies can load the card with high resolution, full-color:

- Photos
- Text
- Variable-Speed Slide Shows
- Graphics

### **Patents:**

The rCard, another innovation by Bud Wilcox of rIDEA, has numerous domestic and international patents pending. Some patents have already been granted.

### **Team rCard:**

Inventor: Bud Wilcox  
Engineer: Armen Kazanchian  
Sales/Distribution: Jet Parker

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